



## MEGA DATA CENTER OPTICS REPORT

JULY 2022

Is there a limit to the scale of Cloud companies?



## Table of Contents

Table of Contents .....	2
Abstract .....	4
Executive Summary.....	5
Sales of Optics to the Top 5 US Cloud Companies.....	5
Changes to the forecast .....	7
DWDM transceiver market is set for growth.....	8
Chapter 1: Is There a Limit to How Large the Cloud Companies Can Get? .....	10
China is the latest to crack down on ICPs.....	14
Regulation could dampen Mega Datacenter operator sales and capex growth.....	15
Regulatory impact on datacenter optics demand .....	16
Chapter 2: A Lot of Action at the Edge.....	18
Three routes to the edge .....	18
Cloud, telco, and colocation providers grow the networking edge .....	19
Chapter 3: Market Segments and Forecast Methodology.....	26
Definition of Cloud, Enterprise and Telecom market segments .....	26
Infrastructure spending is undergoing dramatic change .....	27
Optical components are feeling the impact of spending changes.....	28
Market Forecast Methodology.....	30
Internet and datacenter traffic growth .....	31
Forecast assumptions - Ethernet.....	32
Forecast assumptions - DWDM.....	35
Forecast Accuracy.....	37
Chapter 4: DWDM Market Forecast for the Cloud segment.....	41
Data center interconnection (DCI) using DWDM.....	41
DWDM connectivity for DC Clusters.....	45
Market forecast for 100G and higher speed DWDM optics.....	46
Change in Market definition.....	49
Chapter 5: Ethernet Market Forecast.....	50
Relentless drive to higher speeds shows no slowdown. ....	50

Dividing the Ethernet market into Cloud, Enterprise, and Telecom Segments .....	52
Enterprise customers will support the market for 100GbE .....	53
Deployments of 200GbE have began.....	54
Sales of 400GbE are growing fast.....	55
800G is starting to ramp .....	56
1.6T optics is included in the forecast now.....	56
Chapter 6: Top 5 Companies Lead Cloud Segment Growth.....	60
Alphabet (Google) .....	61
Amazon Web Services (AWS).....	63
Meta (Facebook) .....	65
Microsoft.....	69
Appendix A: Examples of the latest datacenter deployments .....	71
Appendix B: Examples of the latest colocation datacenter projects.....	76
Appendix C: Regulatory action against hyperscale ICPs .....	80

## Abstract

This report analyzes the impact of Mega Datacenters on the market for Ethernet and DWDM optical transceivers. It leverages extensive historical data on shipments of these products, combined with market analyst research, to make projections for the market in 2022-2027. The report offers a comprehensive forecast for more than 60 product categories, starting with 10G and up to 800G DWDM and 1.6T Ethernet transceivers, sorted by reach, form factors. This data is segmented into three main applications: telecom, enterprise and cloud. It includes detailed models for sales of optical transceivers to the top 5 US-based and top 5 Chinese Cloud companies, including: Alphabet (Google), Amazon, Apple, Meta (Facebook) and Microsoft; Alibaba, Baidu, Bytedance, Huawei and Tencent.

The report is based on confidential sales information provided by optical components vendors, as well as detailed analysis of publicly available data released by leading component and equipment manufacturers along with considerable input from industry experts.

### LightCounting Market Research

*LightCounting* is a market research company focused on the in-depth study of high speed interconnects for the datacom, telecom, and consumer communications markets. Our research covers the whole supply chain from optical and semiconductor components, to modules, sub-systems and their applications in telecom and datacom systems.

*Our industry reputation* was built by providing solid market data and objective analysis to help industry executives in making tactical and strategic business decisions and seeing past all the market hype, rumors, press reports, blogs and other distortions that so often complicate and confuse many decision-making processes.

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